

## BATTLE OF THE BANNERS



YOUR LOCAL GAMING COMMUNITY

ESPORTS TCGs DINING

# WIN OVER 40,000

# IN PRIZES

- # 12 MONTHS OF EVENTS
- \* 10 POPULAR GAMES
- 10 TOURNAMENTS
- \* 1 TOURNAMENT PER MONTH
- # AVG \$4,000 PER EVENT





### A SERIES OF REGIONAL TOURNAMENTS

#### AVERAGE > 100 PLAYERS

STREAMED TO:



## YOUR CHANCE TO WIN

- # FAME & NOTOROTIY
- BRAGGING RIGHTS
- LARGE CASH PRIZES

WINNERS GET THEIR NAME
IMMORTALIZED IN THE RAFTERS

# GAME LINE-UP

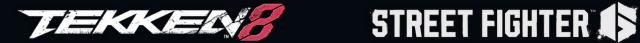
AUG



MAR



SEP



APR



OCT



MAY



NOV



JUNE



FEB



JULY





# SPONSORSHIP PACKAGES

BATTLE OF THE BANNERS OFFERS A GREAT CHANCE
TO PROMOTE YOUR BUSINESS OR PRODUCT IN
FRONT OF A YOUNG-ADULT AUDIENCE.



AVERAGE AGE 18-32





### LOCATION

LOCAL PLAYERS ONLY, NO ONLINE COMPETITORS. CENTRAL TX AREA



# HOW DOES A SPONSORSHIP WORK?



YOUR BUSINESS WILL BE PROMOTED DURING OUR TOURNAMENT SERIES, BATTLE OF THE BANNERS.

ALL TOURNAMENT PROMOTIONAL ADVERTISEMENTS WILL INCLUDE OUR SPONSORS, AS WELL AS OUR LIVE STREAM OF THE EVENT.

OUR TOURNAMENT ORGANIZERS AND ANNOUNCERS WILL ALSO PERFORM AD-READS & SHOUT OUTS ABOUT YOUR BUSINESS ON EVENT DAYS.





# PRICING

\$ SINGLE EVENT PACKAGE

PER EVENT

THERE ARE 10 EVENTS TOTAL



# TRUSTED PARTNERS







**WACO ESCAPE ROOMS** 









DIAMOND INK TRIPLE WIN **APPAREL** 



WACO



### SOCIAL MEDIA ADVERTISMENTS

THE GREATEST VALUE IN OUR SPONSORSHIPS ARE THE INCLUSION ON OUR SOCIAL MEDIA ADVERTISEMENTS

#### ADVERTISING PLATFORMS:



INSTAGRAM



**FACEBOOK** 

EACH OF THE 10 BATTLE OF THE BANNER TOURNAMENTS WILL BE PROMOTED WITH A \$200 AD ON SOCIAL MEDIA.

THIS AD WILL BE TARGETING A LOCAL AUDIENCE AND WILL @ YOUR BUSINESS IN EACH ADVERTISEMENT.

THIS IS A GREAT WAY TO GET YOUR BUSINESS VIEWED ON ALL 10 OF OUR ADVERTISEMENTS!



#### LIVE STREAMING & YOUTUBE

# THE ADVERTISING OPPORTUNITIES INCLUDE OUR CONTENT CREATED FROM THE TOURNAMENT

#### **CONTENT PLATFORMS:**







**TWITCH** 

THE TOURNAMENT WILL BE LIVE STREAMED ON TWITCH WITH YOUR BUSINESS AD READ AND LOGO BEING PRESENT DOZENS OF TIMES THROUGHOUT THE DAY.

AFTER THE EVENT, THE EVENT WILL BE POSTED TO OUR YOUTUBE PAGE FOR 1,000s OF ADDITIONAL VIEWS FOR YOUR BUSINESS AFTER THE EVENT HAS ENDED.



# YOUR BUSINESS WILL BE PROMOTED IN A VARIETY OF WAYS:

- A \$200 ADVERTISEMENT WILL BE MADE FOR EACH TOURANAMENT. YOUR BUSINESS LOGO WILL BE PRESENT ON THE VIDEO & WE WILL @ YOUR BUSINESS IN THE BODY OF THE AD.
- YOUR BUSINESS WILL BE LISTED ON OUR WEBSITE
  UNDER "SPONSORS" & ON THE HOME PAGE. CAN USE A
  LINK &/OR PHONE NUMBER.
- YOUR BUSINESS WILL BE LISTED AS SPONSOR WITH LOGO ON OUR INTRODUCTION VIDEO (USED IN DOZENS OF PLACES)
- A 15 SECOND SLIDE SHOW OR VIDEO WILL BE SHOWED ON STREAM SHOW IN BETWEEN EVERY ROUND TWICE MINIMUM.
- YOUR BUSINESS LOGO WILL BE PRESENT ON THE STREAM SCENES. LOGO KEPT ON STREAM FOR YOUTUBE REWATCHES FOR 1,000S OF EXTRA VIEWS.
- POSTER OF ALL SPONSORS ARE SHOWN ON THE FRONT OF THE EVENT STAGE
- ANNOUNCERS PITCH YOUR BUSINESS WITH AN AD READ FOR 20 SECONDS DURING EACH ROUND.
- \*\* SHOUT OUT FROM TOURNAMENT ORGANIZER ABOUT YOUR SPONSORHIP IN FRONT OF ALL PLAYERS AT THE PLAYER MEETING

# ABOUT NEXUS



- YOUR LOCAL GAMING COMMUNITY -

ESPORTS TCGs DINING

NEXUS IS A GAMING HANGOUT LOCATED IN WACO, TX HOSTING THE BANNER SERIES.









### OUR TEAM

#### BATTLE OF THE BANNERS TEAM INCLUDES:

- DIRECTOR OF BATTLE OF THE BANNERS
- LEAD TOURNAMENT ORGANIZER
- SPECIALTY TOURNAMENT ORAGNIZER PER GAME
- CELEBRITY COMMENTATORS
- HEAD OF PRODUCTION
- MARKETING LEAD
- WEBSITE CREW
- GRAPHICS TEAM
- ADVISORY GROUP

