



BATTLE OF THE
BANNERS

BATTLE OF THE BANNERS

nexus™

— YOUR LOCAL GAMING COMMUNITY —

ESPORTS · TCGs · DINING

WIN OVER

\$ 40,000

IN PRIZES

- ★ 12 MONTHS OF EVENTS
- ★ 10 POPULAR GAMES
- ★ 10 TOURNAMENTS
- ★ 1 TOURNAMENT PER MONTH
- ★ AVG \$4,000 PER EVENT





A SERIES OF
REGIONAL TOURNAMENTS

AVERAGE > 100 PLAYERS

STREAMED TO:



YOUR CHANCE TO WIN

- ★ FAME & NOTOROTIY
- ★ BRAGGING RIGHTS
- ★ LARGE CASH PRIZES

WINNERS GET THEIR NAME
IMMORTALIZED IN THE RAFTERS

GAME LINE-UP

AUG



MAR



SEP



APR



OCT



MAY



NOV



JUNE



FEB



JULY





SPONSORSHIP PACKAGES

BATTLE OF THE BANNERS OFFERS A GREAT CHANCE TO PROMOTE YOUR BUSINESS OR PRODUCT IN FRONT OF A YOUNG-ADULT AUDIENCE.



YOUNG ADULT
GAMING AUDIENCE

AVERAGE AGE

18-32



LOCATION

LOCAL PLAYERS ONLY, NO ONLINE
COMPETITORS. CENTRAL TX AREA



HOW DOES A SPONSORSHIP WORK?



YOUR BUSINESS WILL BE PROMOTED DURING OUR TOURNAMENT SERIES, BATTLE OF THE BANNERS.

ALL TOURNAMENT PROMOTIONAL ADVERTISEMENTS WILL INCLUDE OUR SPONSORS, AS WELL AS OUR LIVE STREAM OF THE EVENT.

OUR TOURNAMENT ORGANIZERS AND ANNOUNCERS WILL ALSO PERFORM AD-READS & SHOUT OUTS ABOUT YOUR BUSINESS ON EVENT DAYS.





PRICING

① PREFERRED PACKAGE

FULL YEAR OF BATTLE OF THE BANNERS

\$1,000 TOTAL

② SINGLE EVENT PACKAGE

\$150 PER EVENT

THERE ARE 10 EVENTS TOTAL



TRUSTED PARTNERS



WACO ESCAPE
ROOMS



D1 DESIGN GROUP



WACO AXE
COMPANY



DIAMOND INK
APPAREL



TRIPLE WIN
WACO



SOCIAL MEDIA ADVERTISEMENTS

THE GREATEST VALUE IN OUR SPONSORSHIPS ARE THE INCLUSION ON OUR SOCIAL MEDIA ADVERTISEMENTS

ADVERTISING PLATFORMS:



INSTAGRAM



FACEBOOK

EACH OF THE 10 BATTLE OF THE BANNER TOURNAMENTS WILL BE PROMOTED WITH A \$200 AD ON SOCIAL MEDIA.

THIS AD WILL BE TARGETING A LOCAL AUDIENCE AND WILL @ YOUR BUSINESS IN EACH ADVERTISEMENT.

THIS IS A GREAT WAY TO GET YOUR BUSINESS VIEWED ON ALL 10 OF OUR ADVERTISEMENTS!



LIVE STREAMING & YOUTUBE

THE ADVERTISING OPPORTUNITIES INCLUDE
OUR CONTENT CREATED FROM THE TOURNAMENT

CONTENT PLATFORMS:



YOUTUBE



TWITCH

THE TOURNAMENT WILL BE LIVE STREAMED ON **TWITCH**
WITH YOUR BUSINESS AD READ AND LOGO BEING
PRESENT **DOZENS** OF TIMES THROUGHOUT THE DAY.

AFTER THE EVENT, THE EVENT WILL BE POSTED TO OUR
YOUTUBE PAGE FOR **1,000s** OF ADDITIONAL VIEWS FOR
YOUR BUSINESS AFTER THE EVENT HAS ENDED.



YOUR BUSINESS WILL BE PROMOTED IN A VARIETY OF WAYS:

- ★ A \$200 ADVERTISEMENT WILL BE MADE FOR EACH TOURNAMENT. YOUR BUSINESS LOGO WILL BE PRESENT ON THE VIDEO & WE WILL @ YOUR BUSINESS IN THE BODY OF THE AD.
- ★ YOUR BUSINESS WILL BE LISTED ON OUR WEBSITE UNDER "SPONSORS" & ON THE HOME PAGE. CAN USE A LINK &/OR PHONE NUMBER.
- ★ YOUR BUSINESS WILL BE LISTED AS SPONSOR WITH LOGO ON OUR INTRODUCTION VIDEO (USED IN DOZENS OF PLACES)
- ★ A 15 SECOND SLIDE SHOW OR VIDEO WILL BE SHOWED ON STREAM SHOW IN BETWEEN EVERY ROUND TWICE MINIMUM.
- ★ YOUR BUSINESS LOGO WILL BE PRESENT ON THE STREAM SCENES. LOGO KEPT ON STREAM FOR YOUTUBE REWATCHES FOR 1,000S OF EXTRA VIEWS.
- ★ POSTER OF ALL SPONSORS ARE SHOWN ON THE FRONT OF THE EVENT STAGE
- ★ ANNOUNCERS PITCH YOUR BUSINESS WITH AN AD READ FOR 20 SECONDS DURING EACH ROUND.
- ★ SHOUT OUT FROM TOURNAMENT ORGANIZER ABOUT YOUR SPONSORHIP IN FRONT OF ALL PLAYERS AT THE PLAYER MEETING

ABOUT NEXUS

nexus™

YOUR LOCAL GAMING COMMUNITY

ESPORTS · TCGs · DINING

NEXUS IS A GAMING HANGOUT LOCATED IN WACO, TX HOSTING THE BANNER SERIES.

 WACO, TX





OUR TEAM

BATTLE OF THE BANNERS TEAM INCLUDES:

- ✿ DIRECTOR OF BATTLE OF THE BANNERS
- ✿ LEAD TOURNAMENT ORGANIZER
- ✿ SPECIALTY TOURNAMENT ORGANIZER PER GAME
- ✿ CELEBRITY COMMENTATORS
- ✿ HEAD OF PRODUCTION
- ✿ MARKETING LEAD
- ✿ WEBSITE CREW
- ✿ GRAPHICS TEAM
- ✿ ADVISORY GROUP



CONTACT US WITH ANY QUESTIONS

CONTACT@NEXUSESPORTS.COM